

FOR IMMEDIATE RELEASE

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**AFTERDISASTER® RECEIVES TOP INDUSTRY AWARD**

LAS VEGAS (July 10, 2009) - North Carolina based *AFTERDISASTER®* recently received the top performance award for Crawford Contractor Connection's Mid Atlantic Region. Crawford is the world's largest independent insurance adjusting firm, and is publicly traded on the NYSE. Crawford's third party property insurance claim administration division, Crawford Contractor Connection, qualifies and monitors the performance of property restoration contracting firms. This provides Crawford's clients, the insurance carriers, with the assurance that property restoration firms sent to damage victims' homes are qualified to provide superior service to those property owners. Third party administration is an essential service which many property insurance carriers must have, in order to provide their insureds with prompt, reliable and customer oriented claims related services.

*AFTERDISASTER®* specializes in the provision of emergency and restoration services for water, fire, smoke and mold damage victims in residential, commercial, institutional and governmental buildings. They service all markets in NC, southern VA, and northern SC from offices in Raleigh, Charlotte and Greensboro, NC. They also provide catastrophic and large loss emergency services to commercial customers throughout the United States and the Caribbean from the Large Loss Division based in Charlotte.

Contractors approved by Crawford must meet stringent criteria to participate in the program, including financial strength, stability of the business, well maintained facilities and equipment, adequate insurance coverage, and favorable background checks on employees.

Crawford's awards to their top performers are based on Performance Objective Monitoring Scores, or "POMS" scores. POMS scores are a combination of the measurement of time and quality critical requirements, such as response time to the damage site, accuracy of the scope of damages, competitiveness and fairness of pricing, and most importantly, customer satisfaction.

*AFTERDISASTER®* placed 1<sup>st</sup> in Crawford's Mid Atlantic Division for general contractors. Additionally, they placed 17th in the US for the "TIP" (time in process) rating, among over 3,000 participants in the program.

*AFTERDISASTER®* Operations Manager, DeeAnna Burton, said "*At last year's conference we established top performance in Crawford Contractor Connection as one of our main objectives for 2009. This is a monumental accomplishment for our company and we are delighted that we have achieved this goal. This is the result of hard work, determination, and strict adherence to internal policies and procedures by our employees. We deeply appreciate their dedication to this goal.*"

President and CEO of *AFTERDISASTER®*, Lee King, added, "*Establishment of procedures which allowed us to earn this award will apply to all jobs for all insureds and all insurance carriers. Every insured and every insurance company looks for qualified service providers who are fast, fair, accurate, and who provide superb service to their clients. We have those same expectations about our own performance and hold ourselves accountable to perform at this level for all of our customers.*"

DeeAnna Burton may be reached in the Corporate office at (800) 948-0242 or by email at [Dee.Burton@AFTERDISASTER.com](mailto:Dee.Burton@AFTERDISASTER.com). To find out more, please visit [www.AFTERDISASTER.com](http://www.AFTERDISASTER.com).

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